

Cloudyn Software | Company Profile

General Information

pbID: 55465-66

Description

Developer of a SaaS cloud management, monitoring and optimization tool designed to provide vital and competitive advantages for enterprises. The company's multi-cloud monitoring, analytics and optimization platform allows enterprises to gain highly granular, real-time visibility into consumption, cost and performance of their multi-platform, hybrid cloud based on financial and operational metrics accessed via a single pane, enabling enterprises, resellers, integrators and managed service providers (MSPs) to manage and optimize their multi-cloud deployments and fully realize their cloud potential.

Company Status (as of 26-Jul-2017)

The company reached a definitive agreement to be acquired by Microsoft (NASDAQ: MSFT) for \$60 million on June 29, 2017. Previously, the company received \$4 million of financing from Infosys on August 3, 2016. The company till date has raised \$22.5 million. The company is being actively tracked by PitchBook.

Website www.cloudyn.com

Also Known As Cloudyn

Legal Name Cloudyn Software Ltd

Business Status Generating Revenue

Ownership Status Privately Held (backing)

Financing Status Venture Capital-Backed

Year Founded 2011

Verticals SaaS

Universe Venture Capital, M&A

Primary Industry Business/Productivity Software

Employees 80

Contact Information

Primary Contact

[Sharon Wagner](#)

Co-Founder and Chief Executive Officer

sharon@cloudyn.com

Primary Office

22 Hamelacha Street
Building 4-b, 1st Floor
Rosh Ha'Ayin 48091
Israel

Email contact-us@cloudyn.com

Top 5 Similar Companies

Name	Competitor	Financing Status	HQ Location	Growth Rate	Size Multiple	Last Financing Date/Type	Last Financing Amount	
1	Cloudability	✓	Venture Capital-Backed	Portland, OR	2.05%	11.92x	2016/Series B	\$24.00M
2	Krystallize Technologies		Venture Capital-Backed	Austin, TX	-0.31%	0.57x	2015/Seed	\$1.20M
3	Orpheus		Venture Capital-Backed	Nuremberg, Germany	-1.50%	1.20x	2014/Series A2	
4	FogLogic		Venture Capital-Backed	Sunnyvale, CA	0.00%	0.21x	2017/Series A2	\$7.13M
5	Solinea		Venture Capital-Backed	San Francisco, CA	0.85%	1.90x	2015/Series A	\$4.00M

Current Executives (6)

Name	Title	Board Seats	Office	Email	Phone
Sharon Wagner	Co-Founder and Chief Executive Officer		Rosh Ha'Ayin, Israel	sharon@cloudyn.com	
Boris Goldberg Ph.D	Co-Founder & Chief Technology Officer		Rosh Ha'Ayin, Israel	boris@cloudyn.com	
Meira Primes	Chief Marketing Officer		Rosh Ha'Ayin, Israel	meira@cloudyn.com	+972 (0)5 845 96769
Vittaly Tavor	Co-Founder & Vice President, Products		Rosh Ha'Ayin, Israel	vittaly@cloudyn.com	
Linda Matthews	Vice President, Customer Success		Rosh Ha'Ayin, Israel	linda@cloudyn.com	
Hilik Paz	Vice President, Engineering		Rosh Ha'Ayin, Israel	hilik@cloudyn.com	

Current Board Members (3)

Name	Title	Representing	Role	Since
Alexander Aivazov	Co-Founder, Chief Executive Officer & Managing Partner	Titanium Investments	Board Member	Sep 2014

David Reichman	Board Member		Board Member	Apr 2016
Ronen Nir	General Partner	Carmel Ventures	Board Member	Dec 2015

Deal History (5)

#	Deal Type	Date	Amount	Raised to Date	Post-Val	Status	Stage
5.	Merger/Acquisition	29-Jun-2017	\$60.00M ^E	\$20.50M	\$60.00M ^E	Announced	Generating Revenue
4.	Corporate	03-Aug-2016	\$4.00M	\$20.50M		Completed	Generating Revenue
3.	Early Stage VC (Series B)	01-Dec-2015	\$11.00M	\$16.50M		Completed	Generating Revenue
2.	Early Stage VC (Series A)	15-Sep-2014	\$4.00M	\$5.50M		Completed	Generating Revenue
1.	Early Stage VC	01-Sep-2011	\$1.50M	\$1.50M		Completed	Generating Revenue

^E Estimated

Deal #5: Merger/Acquisition, \$60.00M, Announced/In Progress, 29-Jun-2017

Deal Types	Merger/Acquisition	Financing Status	Pending Transaction (M&A)	Post Valuation	\$60.00M ^E
Deal Amount	\$60.00M ^E	Financing Source	Corporate	CEO/Lead Mgt	Sharon Wagner
Deal Status	Announced/In Progress	Raised to Date	\$20.50M ^{**}	Site	Rosh Ha'Ayin, Israel
Deal Date	29-Jun-2017			# of Employees	80
% Acquired	100.00%			Business Status	Generating Revenue

^{**} Does not include grant funding
^E Estimated

Deal Synopsis:

The company reached a definitive agreement to be acquired by Microsoft (NASDAQ: MSFT) for \$60 million on June 29, 2017.

Investors (1)

Investor Name	Status	Lead/Sole	Comments
1. Microsoft	Pending	Yes	Invested: \$60.00M Lead Partner: Jeremy Winter Fund 1: Microsoft Element AI Fund

Sellers/Exiters (6)

Seller/Exiter Name	Partial/Full	Comments	
1. Carmel Ventures	Full	% Company Still Held:	0.00%
2. Elron Electronic Industries	Full	% Company Still Held:	0.00%
3. Infosys	Full	% Company Still Held:	0.00%
4. Rafael Development Corporation	Full	% Company Still Held:	0.00%
5. RDseed	Full	% Company Still Held:	0.00%
6. Titanium Investments	Full	% Company Still Held:	0.00%

Advisors (1)

Advisor Name	Service Type	Hired By	Comments
1. KeyBanc Capital Markets	Advisor	Cloudyn Software	

Stock Info

% Owned by Buyer Before	0.00%
% Owned by Buyer After	100.00%

Financials

All Financials in thousands, USD

Balance Sheet

Implied EV	60,000.00
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Deal #4: Corporate, \$4.00M, Completed, 03-Aug-2016

Deal Types	Corporate	Financing Status	Venture Capital-Backed	Total Invested Capital	\$4.00M
Deal Amount	\$4.00M	Financing Source	Corporate	CEO/Lead Mgt Site	Sharon Wagner Rosh Ha'Ayin, Israel
Deal Status	Completed	Raised to Date	\$20.50M **	Business Status	Generating Revenue
Deal Date	03-Aug-2016	Total Invested Equity	\$4.00M		

** Does not include grant funding

Deal Synopsis:

The company received \$4 million of financing from Infosys on August 3, 2016.

Investors (1)

Investor Name	Status	Lead/Sole	Comments
1. Infosys	New Investor	Yes	Invested: \$4.00M Form of Payment: Cash Fund 1: Infosys Innovation Fund

Financials

Financials Fiscal Year 2015

All Financials in thousands, USD

Deal Multiples		Income Statement		Data Origination	
Deal Size / Revenue	1.33x	Total Revenue	3,000	Original	Yes
				Preliminary	No
				Restated	No
				Calculated	No

Deal #3: Early Stage VC (Series B), \$11.00M, Completed, 01-Dec-2015

VC Round	3rd Round	Financing Status	Venture Capital-Backed	Total Invested Capital	\$11.00M
Deal Types	Early Stage VC, Series B	Financing Source	Venture Capital	CEO/Lead Mgt Site	Sharon Wagner Rosh Ha'Ayin, Israel
Deal Amount	\$11.00M	Raised to Date	\$16.50M **	Business Status	Generating Revenue
Deal Status	Completed	Total Invested Equity	\$11.00M		
Deal Date	01-Dec-2015				

** Does not include grant funding

Deal Synopsis:

The company raised \$11 million of Series B venture funding in a deal led by Carmel Ventures on December 1, 2015. Follow on investors Titanium Investment, Rafael Development Corporation and RDseed also participated. The company intends to use the funds to increase its market share in North America and global markets, its brand, as well as continue advancing its platform.

Investors (4)

Investor Name	Status	Lead/Sole	Comments
1. Carmel Ventures	New Investor	No	Lead Partner: Ronen Nir Form of Payment: Cash Fund 1: Carmel Ventures IV
2. Rafael Development Corporation	New Investor	No	Form of Payment: Cash
3. RDseed	Follow-on Investor	No	Lead Partner: Dror Liwer Form of Payment: Cash Fund 1: Navitrio Fund
4. Titanium Investments	Follow-on Investor	No	Lead Partner: Alexander Aivazov Form of Payment: Cash

Stock Info

Type of Stock	Preferred
Series of Stock	B

Financials

Financials Fiscal Year 2015

All Financials in thousands, USD

Deal Multiples		Income Statement		Data Origination	
Deal Size / Revenue	3.67x	Total Revenue	3,000	Original	Yes
				Preliminary	No
				Restated	No
				Calculated	No

Lead Partners on Deals (8)

Investors

Name	All Deals	Title	Representing	Recent Deal
Jeremy Winter	1	Director of Program Management, Azure Security and Operations	Microsoft	#5. Merger/Acquisition: Jun 2017, \$60M, Announced
Alexander Aivazov	5	Co-Founder, Chief Executive Officer & Managing Partner	Titanium Investments	#3. Early Stage VC (Series B): Dec 2015, \$11M, Completed
Dror Liwer	5	Co-Founder	RDseed	#3. Early Stage VC (Series B): Dec 2015, \$11M, Completed
Ronen Nir	28	General Partner	Carmel Ventures	#3. Early Stage VC (Series B): Dec 2015, \$11M, Completed
Alexander Aivazov	5	Co-Founder, Chief Executive Officer & Managing Partner	Titanium Investments	#2. Early Stage VC (Series A): Sep 2014, \$4M, Completed
Dror Liwer	5	Co-Founder	RDseed	#2. Early Stage VC (Series A): Sep 2014, \$4M, Completed
Dror Liwer	5	Co-Founder	RDseed	#1. Early Stage VC: Sep 2011, \$1.5M, Completed
Gadi Veinrib	1	Vice President	Elron Electronic Industries	#1. Early Stage VC: Sep 2011, \$1.5M, Completed

Market Information

Competition:

The company's competitors include Cloudability.

Financials

Time period	2015 FY 31-Dec-2015	TTM 31-Dec-2015
Income Statement - Summary		
Total Revenue	3,000	3,000

Auditing and Inventory Policy			
Audited		No	No
Data Origination			
Original		Yes	Yes
Preliminary		No	No
Restated		No	No
Calculated		No	Yes

News

[Microsoft links its new Cosmos DB database to serverless technology for Azure developers](#)

Microsoft's strategy for helping its customers use one of the more exciting developments in cloud computing — serverless technologies — continues to evolve, and the company is ready to expand Azure...

GeekWire | 25-Sep-2017

Tagged entities: [Cloudyn Software](#), [Amazon Web Services](#), [Cosmos](#), [Microsoft](#)

[Azure gets more affordable with reserved instances and new cost management features](#)

Azure gets more affordable with reserved instances and new cost management features

TechCrunch | 25-Sep-2017

Tagged entities: [Cloudyn Software](#), [Amazon.com](#), [Microsoft](#), [Skype](#)

[LogMeIn acquires chatbot and AI startup Nanorep for up to \\$50M](#)

Nanorep had raised just under \$7 million from investors that included Titanium out of Russia (which had also backed Cloudyn, recently acquired by Microsoft), Oryzn Capital and OurCrowd. The startup already had a number of big customers, includingF...

TechCrunch | 01-Aug-2017

Tagged entities: [Cloudyn Software](#), [Microsoft](#), [Nanorep](#), [Oryzn Capital](#), [Vodafone Group](#)

[Head of Infosys' \\$500-mn startup fundYusuf Bashir resigns](#)

Head of Infosys' \$500-mn startup fundYusuf Bashir resigns By Joseph Rai 26 July, 2017 SHARE 3Click to share on Facebook (Opens in new window)3 Click to share on Twitter (Opens in new window) 14Click to share on LinkedIn (Opens in new window)14...

VC Circle | 26-Jul-2017

Tagged entities: [Cloudyn Software](#), [Helion Venture Partners](#), [Informatica](#), [Infosys](#), [MicroStrategy](#), [Stellaris Venture Partners](#), [Trifacta](#), [Waterline Data](#), [Wipro](#), [Wipro Ventures](#)

[Microsoft to Buy Cloudyn for Cloud Monitoring Technology](#)

NewsNow | 03-Jul-2017

Tagged entities: [Cloudyn Software](#), [Microsoft](#)

[Infosys : divests in Cloudyn Software](#)

(4-traders.com) Software major, Infosys has signed an agreement for divestment of its entire stakes in Cloudyn Software Ltd on Thursday. Software major, Infosys has signed an agreement for divestment of its entire stakes in Cloudyn Software Ltd on...

4-traders | 02-Jul-2017

Tagged entities: [Cloudyn Software](#), [Infosys](#), [Microsoft](#)

[Company Statement](#)

With reference to the announcement made by Infosys dated August 3, 2016 with regard to its minority investment in Cloudyn Software Ltd, the Company announces that it has signed on June 29, 2017, an agreement for divestment of its entire investment...

Infosys | 30-Jun-2017

Tagged entities: [Cloudyn Software](#), [Microsoft](#)

[Microsoft confirms Cloudyn acquisition](#)

Microsoft (NASDAQ MSFT) has confirmed its acquisition of Cloudyn, the developer of a SaaS cloud management, monitoring and optimization tool for businesses. Microsoft reportedly paid roughly \$60 million for the company. Cloudyn's software will...

PitchBook | 30-Jun-2017

Tagged entities: [Cloudyn Software](#), [Carmel Ventures](#), [Microsoft](#), [Titanium Investments](#)

[Microsoft acquires Cloudyn, giving Azure customers better tools for managing the cloud](#)

Microsoft made another Azure acquisition Thursday, adding Israel's Cloudyn and its cloud monitoring and analytics tools to the Azure team. Cloudyn's tools help customers understand how much they are spending across multicloud environments, trackin...

GeekWire | 29-Jun-2017

Tagged entities: [Cloudyn Software](#), [Amazon.com](#), [Hexadite](#), [Microsoft](#)

[Microsoft finally pulls trigger on Cloudyn deal](#)

Back in April, we began we began hearing that Microsoft was in the process of buying Israeli cloud startup Cloudyn, a company that helps customers manage their cloud billing across multiple clouds. It's taken a while to work through the terms, but ...

TechCrunch | 29-Jun-2017

Tagged entities: [Cloudyn Software](#), [Infosys](#), [Microsoft](#)

[Microsoft confirms it's buying Israeli cloud-monitoring startup Cloudyn](#)

Microsoft has confirmed previous reports that it's buying Israeli cloud-monitoring and analytics startup Cloudyn. The deal is thought to be worth between \$50-\$70 million, according to a report (in Hebrew) back in April from local Israeli business pub...

VentureBeat | 29-Jun-2017

Tagged entities: [Cloudyn Software](#), [Amazon.com](#), [Hewlett Packard Enterprise](#), [Microsoft](#), [Ticketmaster International](#)

[Microsoft to acquire VC-backed Hexadite](#)

Microsoft (NASDAQ MSFT) has reportedly agreed to acquire cybersecurity automation company Hexadite for \$100 million. If Microsoft's previously reported acquisition of cloud monitoring startup Cloudyn is completed, the addition of Hexadite would be...

PitchBook | 25-May-2017

Tagged entities: [Cloudyn Software](#), [Hewlett Packard Pathfinder](#), [Hexadite](#), [Microsoft](#), [Ten Eleven Ventures](#), [YL Ventures](#)

[Report: Microsoft to buy security firm Hexadite for \\$100M as Cloudyn still in progress](#)

While we wait to get more news on Microsoft closing a reported acquisition of Cloudyn, another report has emerged of one more enterprise startup that the software giant is buying in Israel. Calcalist reported earlier today that Microsoft is paying \$1...

TechCrunch | 24-May-2017

Tagged entities: [Cloudyn Software](#), [Hexadite](#), [Microsoft](#), [Telit Communications](#), [YL Ventures](#)

[Microsoft said to buy Israel's Hexadite for \\$100 million](#)

Microsoft US giant Microsoft has acquired Israeli cybersecurity startup Hexadite for \$100 million, three years after the company was founded, the Calcalist financial website reported Wednesday. The company created software that uses artificial int...

The Times of Israel | 24-May-2017

Tagged entities: [Cloudyn Software](#), [Check Point Software Technologies](#), [Elbit Systems](#), [Kaspersky Lab](#), [Microsoft](#), [Nuance](#), [Telit Communications](#), [Ten Eleven Ventures](#), [YL Ventures](#)

[Report: Microsoft may buy cloud monitoring startup Cloudyn for \\$50-70M](#)

The consolidation of smaller cloud services through acquisitions by larger cloud platforms has been a running theme in the enterprise world for a while, and this morning we got a glimpse of what might be the latest development on that front. Israeli...

TechCrunch | 20-Apr-2017

Tagged entities: [Cloudyn Software](#), [Amazon.com](#), [Apple](#), [Biba Systems](#), [Carmel Ventures](#), [Infosys](#)

[Microsoft reportedly to acquire Israeli cloud monitoring startup Cloudyn for around \\$60 million](#)

Microsoft is lining up a bid to buy Israeli cloud-monitoring and analytics startup Cloudyn in a deal thought to be worth around \$60 million, according to a report (in Hebrew) in local Israeli business publication the Calcalis. Founded in 2012, Cloud...

VentureBeat | 20-Apr-2017

Tagged entities: [Cloudyn Software](#), [Hewlett Packard Enterprise](#), [Ticketmaster International](#)

[Israeli Cloud Company Cloudyn Raises \\$4M](#)

August 4, 2016 Israeli cloud optimization company Cloudyn has raised \$4 million from Infosys, India's second largest software company, in exchange for a minority equity stake. Based in Rosh Ha ayin, Cloudyn was founded in 2011 by CEO Sharon...

NoCamels News Flash | 04-Aug-2016

Tagged entities: [Cloudyn Software](#), [Infosys](#)

[Cloudyn raises \\$4m from India's Infosys](#)

India's second largest software company has taken a minority stake in the Israeli cloud optimizations company.

Globes | 04-Aug-2016

Tagged entities: [Cloudyn Software](#), [Infosys](#)

[Infosys invests \\$4 mn in Israeli cloud solutions firm Cloudyn](#)

Infosys Ltd has invested \$4 million (Rs 26.8 crore) in Israel-based cloud monitoring solutions startup Cloudyn Software Ltd, as India's second-largest software services firm continues to bet on companies working on new technologies. The...

VC Circle | 03-Aug-2016

Tagged entities: [Cloudyn Software](#), [Infosys](#), [Panaya](#), [Skava](#), [Titanium Investments](#), [Trifacta](#), [Waterline Data](#), [WHOOP](#)

[India: Infosys invests in second cloud computing start-up Cloudyn from Israel](#)

Investments follow Infosys chief executive Vishal Sikka's New and Renew strategy, which aims to win outsourcing deals. The post India: Infosys invests in second cloud computing start-up Cloudyn from Israel appeared first on DealStreetAsia.

DealStreetAsia | 03-Aug-2016

Tagged entities: [Cloudyn Software](#), [CloudEndure](#), [Infosys](#), [Skava](#), [Trifacta](#), [Vertex Ventures US](#), [Waterline Data](#)

[Titanium Investments unveils \\$50m Israel VC fund](#)

Titanium Investments unveils \$50m Israel VC fund 16022016, 1800 Idan Rabi The Russian venture capital fund says that nearly half the sum has already been invested in Israeli startups. Russias Titanium Investments has unveiled its \$50 million...

Globes | 16-Feb-2016

Tagged entities: [Cloudyn Software](#), [Any.do](#), [Mantis Vision](#)

[Cloudyn Raises \\$11M in Series B Funding](#)

Cloudyn Raises \$11M in Series B Funding Israel Published on December 14, 2015 Cloudyn, a Tel Aviv, Israel-based provider of multi-cloud monitoring and optimization solutions, raised \$11m in Series B funding. The round was led by Carmel Ventures...

FinSMEs | 15-Dec-2015

Tagged entities: [Cloudyn Software](#), [E-Motion Medical](#)

[Cloudyn snags \\$11M Series B](#)

PitchBook | 15-Dec-2015

Tagged entities: [Cloudyn Software](#), [Carmel Ventures](#), [RDseed](#), [Titanium Investments](#)

[Cloudyn Gathers \\$11M in Series B Round](#)

Cloudyn Gathers \$11M in Series B Round December 14, 2015 (c) 2015 Dow Jones & Company, Inc. cloudyn= data-entity=Cloudyn Ltd . has raised \$11 million in Series B funding for its software for monitoring and optimizing cloud computing. Carmel...

VentureWire | 14-Dec-2015

Tagged entities: [Cloudyn Software](#)

[Cloud cost monitoring startup Cloudyn raises \\$11M](#)

Cloud cost monitoring startup Cloudyn raises \$11M Jordan Novet December 14, 2015 4:30 AM Tags cloud cost management, Cloudyn Image Credit Taxrebate.org.uk Flickr Cloudyn, a startup with a cloud service that shows how much money you're spending on...

VentureBeat | 14-Dec-2015

Tagged entities: [Cloudyn Software](#)

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